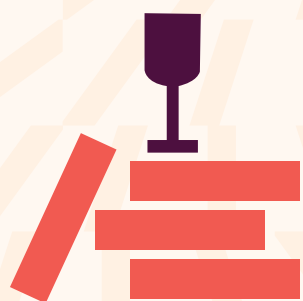


CML
Foundation



**VERSE
& VINO**

2026 Sponsor Guide

Thursday, November 12, 2026
Charlotte Convention Center

Verse & Vino is the signature literary event in the Charlotte region. It engages readers, community leaders and Library supporters for an entertaining evening of books, wine, and great company to benefit an educational pillar in our community: the Charlotte Mecklenburg Library.

PRESENTED BY



**VERSE
& VINO**

In alignment with the Library's new branding, the Verse & Vino logo got an update.



Charlotte Mecklenburg Library Foundation welcomes the partnership of Charlotte's philanthropic community as we continue to produce one of our region's most popular fundraising events: Verse & Vino.

Verse & Vino has become one of Charlotte's most anticipated fundraising events. *New York Times* bestselling authors share their books, their process, and most of all the joy of libraries with readers and Library supporters. The evening features a seated dinner, program, book sales, signing, and mingling with authors over vino in vignettes straight from the pages of each featured title.

Last year's event attracted a sold-out audience of 1,400 and raised nearly \$700,000 which directly supported Charlotte Mecklenburg Library's mission to improve lives and build a stronger community.

Verse & Vino is possible with the generous support of our philanthropic community. This package contains information on how you can join as a sponsor and provide an entertaining evening for your clients, friends and family members. Each sponsorship package offers noteworthy levels of recognition, and packages can be customized to meet your specific marketing and philanthropic goals.



VERSE & VINO 2025 Sponsors

CML Foundation

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Honeywell

VIGNETTE SPONSORS



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Connie Carlson



Susie and Rick Schnall



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Anonymous
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Haywood Gibbs
Joel Knight
Kellie and Brandon Lofton
Luke Sluder
Caroleen Towery

Presenting \$100,000

SOLD

- Naming rights, representative speaks at event
- Private authors reception
- 5 tables (10 seats per table)
- Seating with 3 authors
- Autographed book bundles
- Logo on book bags
- Logo in event ads in printed and digital publications
- Recognized on website and social media platforms
- Distribute branded takeaway to event attendees
- Logo on event signage and program
- Name on event signage and program
- Invitation to annual donor appreciation event, Carnegie Circle
- Tax deduction: \$89,650

Author \$50,000

SOLD

- Representative introduces first author
 - Private authors reception – 2 guests
 - 4 tables (10 seats per table)
 - Seating with 1 author
 - Autographed book bundles
 - Custom branded bookmark
 - Logo on book bags
 - Logo in event ads in printed and digital publications
 - Recognized on website and social media platforms
 - Distribute branded takeaway to event attendees
 - Logo on event signage and program
 - Invitation for 2 guests to annual donor appreciation event, Carnegie Circle
 - Tax deduction: \$41,720
- Limit of 1 sponsor

Vignette \$25,000

- Private authors reception – 2 guests
 - 3 tables (10 seats per table)
 - Logo recognition in each author vignette
 - Logo on book bags
 - Logo in event ads in printed and digital publications
 - Recognized on website and social media platforms
 - Distribute branded takeaway to event attendees
 - Logo on event signage and program
 - Invitation for 2 guests to annual donor appreciation event, Carnegie Circle
 - Tax deduction: \$18,790
- Limit of 2 sponsors

Technology \$25,000

- Private authors reception – 2 guests
 - 3 tables (10 seats per table)
 - Logo animation during cocktails and dinner
 - Logo on book bags
 - Logo in event ads in printed and digital publications
 - Recognized on website and social media platforms
 - Distribute branded takeaway to event attendees
 - Logo on event signage and program
 - Invitation for 2 guests to annual donor appreciation event, Carnegie Circle
 - Tax deduction: \$18,790
- Limit of 1 sponsor

Wine \$20,000

- Private authors reception – 2 guests
- 2 tables (10 seats per table)
- Logo on 600+ wine bottles
- Logo on book bags
- Logo in event ads in printed and digital publications
- Recognized on website and social media platforms
- Distribute branded takeaway to event attendees
- Logo on event signage and program
- Invitation for 2 guests to annual donor appreciation event, Carnegie Circle
- Tax deduction: \$17,932

Limit of 1 sponsor

Bestseller \$10,000

- Private authors reception – 2 guests
- 2 tables (10 seats per table)
- Logo in event ads in printed and digital publications
- Recognized on website and social media platforms
- Distribute branded takeaway to event attendees
- Logo on event signage and program
- Invitation for 2 guests to annual donor appreciation event, Carnegie Circle
- Tax deduction: \$5,860

Table \$5,000

- Private authors reception – 2 guests
- 1 table (10 seats per table)
- Recognized on website and social media platforms
- Distribute branded takeaway to event attendees
- Logo on event signage and program
- Invitation for 2 guests to annual donor appreciation event, Carnegie Circle
- Tax deduction: \$2,930

Book Club \$3,000

- 1 table (10 seats per table)
- Recognized on website and social media platforms
- Name on event signage and program
- Tax deduction: \$930

Featured Authors

Verse & Vino features *New York Times* best-selling authors representing a diverse mix of literary genres. Past line-ups have included:

2025

Nathan Harris
Rachel Hawkins
Diane Kochilas
Jason Mott

2024

Essie Chambers
Emiko Jean
Edward Lee
Jessica Shattuck

2023

Melanie Benjamin
Roxane Gay
Sadega Johnson
Etaf Rum
Brad Taylor

2022

David Baldacci
Sarah McCoy
Megan Giddings
Adriana Trigiani
Javier Zamora

2021

Janet Evanovich
Alka Joshi
Alex Michaelides
Heather Morris
Bryant Terry
Wanda M. Morris

2020

India Hicks
Christina Baker Kline
Megan Miranda
Christopher Paolino
Alice Randall

2019

Karen Abbott
Ross Gay
Alice Hoffman
Kevin Wilson

2018

Paula McLain
Casey Gerald
Lou Berney
Elliot Ackerman
Julia Reed

2017

Wiley Cash
Nikki Giovanni
Jamie Ford
Kate White
Brent Ridge &
Josh Kilmer-Purcell

2016

H.W. Brands
Lisa Turner
Rumaan Alam
Tom Rinaldi

2015

Chris Bohjalian
T.J. English
Gregory Maguire
Dolen Perkins-Valdez
Karin Slaughter

2014

Kathy Reichs
Lauren Oliver
Hampton Sides
Debbie Macomber
Ron Rash

"Verse & Vino 2022 was start to finish sensational. I loved every minute. You and your staff were unparalleled in your organization, warmth, and ability to make everyone feel special. What a gift to participate in a well-executed event where there remained such a sense of ease, joyfulness, and genuine hospitality among those working it. ...

I don't know how you conjured this magic mojo... but I'm honored to have been part."

Sarah McCoy
Verse & Vino 2022 featured author



"The authors I represent are always thrilled with their experience at Verse & Vino. The event is well-organized, the audience is enthusiastic, and Charlotte has so much to be proud of in their Library. We are glad to support this event."

Sherry Vitz, Penguin Random House



Unique book signing vignettes bring each book to life (or death.)



Attendees meet favorite authors and discover new ones.



Verse & Vino guest authors share their story with 1,400 readers.



CML Foundation



PRESENTED BY

I'm happy to sponsor Verse & Vino 2026 at the following level:

~~SOLD~~ ☐ Presenting.....\$75,000
~~SOLD~~ ☐ Author.....\$50,000
☐ Vignette.....\$25,000
☐ Technology.....\$25,000

☐ Wine.....\$20,000
☐ Bestseller\$10,000
☐ Table\$5,000
☐ Book Club\$3,000

☐ Additional Book Bundles:
_____ bundles @ \$150 each

I'm unable to sponsor Verse & Vino this year, but please accept my gift of \$ _____

Company Name _____

(How you would like to be recognized)

Contact _____

Address _____

City / State / ZIP _____

Email _____ Phone _____

☐ Enclosed please find my check payable to **Charlotte Mecklenburg Library Foundation**.

☐ I prefer to be invoiced/billed in

_____ month

Invoice must be paid by 12/31/2026.

☐ I will charge my sponsorship online at **foundation.cmlibrary.org/VVsponsor**.

☐ I will charge my sponsorship:

☐ **VISA** ☐ **MasterCard** ☐ **AMERICAN EXPRESS** ☐ **DISCOVER**

Card No. _____

Name on Card _____

Exp. Date _____ CVV _____

Signature _____

For more information

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Library Foundation

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